



2022

ANNUAL REPORT

SUMMARY

Dear supporters,

We are excited to present our 2022 Annual Report. While we have kept important data since we opened, this is the first time In My Shoes has put together a report for our volunteers, donors, and other stakeholders. We are very proud that, in 2022, we celebrated the important milestones of being opened to pregnant women in need for five years and welcoming our 80th mom into the program. Our purpose to restore and prepare women to be who God created them to be through housing, programming, and a committed community is alive and needed now more than ever.

In 2022, we saw a 145% increase in the number of women calling In My Shoes compared to the year prior. It is at the forefront of our minds that while we are helping many women in need, there are many more women needing our services that we have not been able to help. Through the efforts outlined in our 2022 Strategic Plan, we hope to increase the quality of services we provide moms, in addition to eventually providing more beds at one time.

We could not do this work without the extended community of In My Shoes that provides essential time, talent, and treasure to support our goals to provide a safe space for pregnant women facing homelessness. Thank you for being along with us on this journey, and we look forward to continuing to update you on the impact we have made in the lives of moms, their children, and our community.

Gratefully,
Maria Puccini, LMSW
Executive Director



FINANCIAL STATEMENT

	2021	2022
Revenue	\$532,250	\$713,330
Expenses	\$428,960	\$647,620



Gifts by the numbers



Gold: \$20,000+



Silver: \$10,000-\$19,999



Bronze: \$5,000-\$9,999

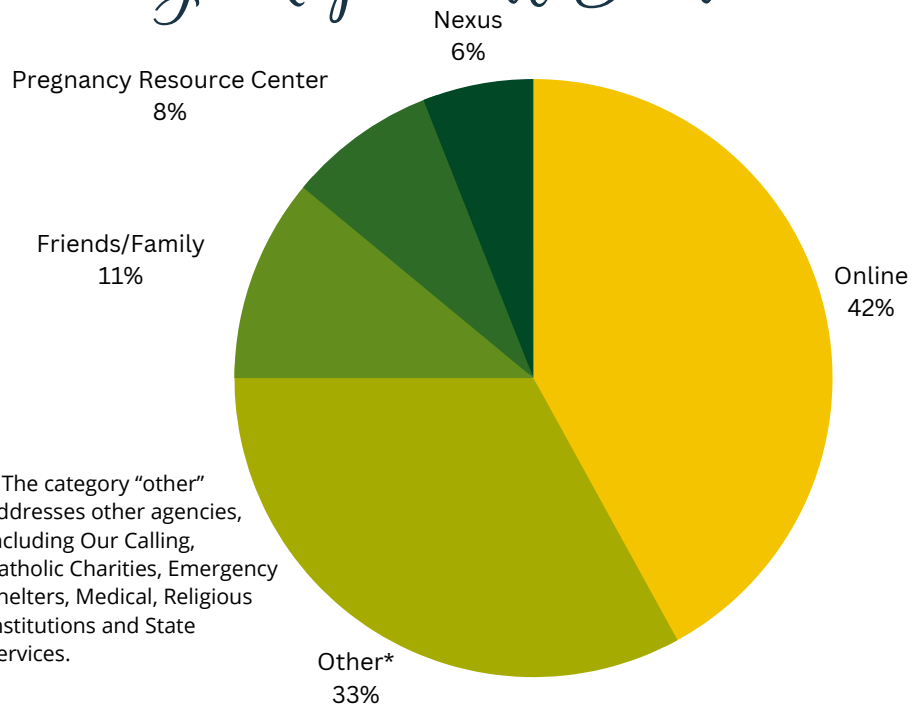
Who is giving?

60% individuals	21% private grants	14% businesses	5% events
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PROGRAM DATA REPORT

	Total	2022
Women Served:	82	19
Number of Callers:	1,089	407
Safe Sleep Nights:	19,546	3,540
Hours of Class Time:	1,787	425
Average Length of Stay:	167 days	

Screening Referral Sources



20%
improvement
in stability and
empowerment

YEAR IN REVIEW

In 2022, we

- Welcomed our 80th mom
- Celebrated our 5 Year Birthday Party
- Completed first ever Strategic Plan
- Returned to an in-person Trivia Night
- Installed a new HVAC system
- Added two full-time positions



YEARS

OF RESTORING HOPE, TRANSFORMING LIVES &
HEALTHY FAMILIES

2017 - 2022

